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| **FORM B: Financial Plan and Return on Investment Worksheet.**  **This completed form should be attached to the New Program Request Form A for review of the Administration.**  **Simpson College**  **Continuing & Graduate Programs**  **New Post-Baccalaureate Certificate or Master’s Degree Program Proposal** | |
| The purpose of this Form is to assist Simpson College faculty in preparing and advancing new post-baccalaureate certificate and master’s degree programs. | |
| **Title of Proposed Program** |  |
| **Post-Baccalaureate Certificate or Master’s Degree?** |  |
| **Classification of Instructional Programs (CIP) Code** |  |
| **Sponsoring Department(s) and/or Division(s)** |  |
| **Contact Person** | **Phone: E-mail:** |
| **Date Approved by PBCC**  **And Submitted to EPCC** |  |
| **Date Forwarded to the Administration** | [Leave blank, PBCC will complete] |
| **Proposed Date to Start Offering Course Work** |  |



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| **In the student enrollment projection, how many students are new to Simpson College and how many are existing students?** | |
| **What is the financial breakeven point (in years/months) for the proposed new program? (The breakeven point is when program revenues equal and then surpass program expenses)**  [Programs are expected to breakeven by the end of the third year] | |
| **What is the minimum return on investment (ROI) for the proposed new program? What steps are planned if program growth and financial performance are below expectations after the third year?** | |
| **Did a Marketing Officer of the College review and provide input into this new program proposal?** | Yes/No:  Name:  Date: | |
| **Did a Financial Officer of the College review and provide input into this new program proposal?** | Yes/No:  Name:  Date: | |