

Associate in Applied Science in Marketing to BA in Marketing

DMACC courses that meet Simpson College major requirements	✓	Simpson College major requirements	
ECON 120 (opt.5)	✓	Econ 102 Microeconomic Principles (CS 3)	3
		Math 201 Elementary Statistics (CS 2B)	3
ACC 131 (opt. 4)	✓	Acct 251 Principles of Accounting I	3
		Acct 252 Principles of Accounting II	3
MGT 101 (opt. 5)	✓	Magt 131 Management Concepts	3
		Magt 231 Business Law I	3
		Magt 232 Business Law II	3
MKT 110	✓	Magt 234 Marketing	3
		Magt 335 Marketing Research	3
		Magt 342 Buyer Behavior	3
		CIS 205 Decision Support Systems	3
		Any ethics course in philosophy or religion (CS 4A)	3
		Three 300-level Marketing electives	
MKT 140	✓	Magt 337 Sales and Sales Management	3
MKT 150	✓	Magt 341 Advertising	3
		Magt 3	3
DMACC courses that meet Simpson College cornerstone requirements		Simpson College cornerstone (CS) requirements	
		1a The Classical, Judaeo-Christian Tradition	3
		1b The Modern Tradition	3
		2a Scientific Perspective: science course with lab	4
		2b Scientific Perspective: met by major at Simpson College	3
		3 Social Science Perspective: met by major at Simpson College	3
PSY 111 (opt. 6)	✓	3 Social Science Perspective	3
		4a Humanistic Perspective: met by major at Simpson College	3
		4b Humanistic Perspective	3
		4a or 4b Humanistic Perspective	3
		5 Fine Arts Perspective	3
		6 Minority Perspective	3
		7 Global Awareness May Term	3
		8 Senior Colloquium SRC 399	3
DMACC courses that meet Simpson College competency requirements		Simpson College competency requirements	
ENG 105 (opt. 3)	✓	Eng 101	3
ENG 106 (elective)	✓	Eng 102	3
		Quantitative Reasoning (Math) Competency: met by major at Simpson College	3
		Foreign Language competency (<i>full-time only</i>) Three years of the same language in high school or:	
		Span 101 or Fren 101 or Ger 101	3
		Span 102 or Fren 102 or Ger 102	3