

SIMPSON COLLEGE

SPORT

COMMUNICATION

SPORT COMMUNICATION MAJOR

COURSE REQUIREMENTS:

- Comm 101 Intro to Multimedia Comm
- Comm 155 Student Media Practicum
- Comm 157 Sport Communication Practicum
- Comm 211 Beginning News & Reporting
- Comm 221/315 Video Production or Journ 2.0
- Comm 223 Principles of Public Relations
- SPSC 253 Sports & Fitness Management
- Comm 261 Sports Journalism
- SPSC 273 Sports & Fitness Marketing
- Comm 311 Editing & Design
- Comm/SPSC 319 Sports Communication Internship
- SPSC 320 Event & Facilities Management
- Comm 361/365 Multimedia Comm Seminars

SPORT COMMUNICATION MINOR

COURSE REQUIREMENTS:

- Comm 101 Intro to Multimedia Comm
- Comm 211 Beginning News & Reporting
- Comm 223 Public Relations Principles
- SPSC 253 Sports & Fitness Management
- SPSC 273 Sport & Fitness Marketing
- SPSC 320 Event & Facilities Management